Media and Publications

This page contains links to communications efforts to promote healthcare lom.

- Draft poster for 2008 annual conference (Morgan's edits)
- Communications "smart chart" (see page 21 especially)
- Draft communications strategy
- Draft Healthcare LOM press release
- Communications plan

Other communications ideas:

- Draft a press release
- Announce in appropriate media (incl. MedBiquitous newsletter)
- Promote on MedBiquitous website
- It would also be good if we could complete the guidelines for implementation.
- Announce at the annual conference

Food for thought: an ANSI healthcare information technology standards panel (HITSP) communications plan